

Anthony R. Delmond

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EDUCATION

PhD, Economics, Washington State University, 2018
Dissertation: Economic Analysis of Agricultural Markets and Policy
MSc, Economic History, London School of Economics, 2009
Thesis: Argentina's Constraints on Technological Advancement in the Twentieth Century
BA, Economics and English, University of North Florida, 2004

ACADEMIC APPOINTMENTS

Associate Professor of Agricultural Economics 2022-present
University of Tennessee at Martin
Department of Agriculture, Geosciences, & Natural Resources

Assistant Professor of Agricultural Economics 2018-2022
University of Tennessee at Martin
Department of Agriculture, Geosciences, & Natural Resources

RESEARCH

Selected Publications:

Berry, K.C., **A.R. Delmond**, R. Morin-Chassé, J.C. Strandholm, and J.F. Shogren. 2022. "A bargaining experiment under weak property rights, with implications for indigenous title claims." *Ecological Economics* 198: 107457.

Rai, P., Y. Bajgai, J. Rabgyal, T.B. Katwal, and **A.R. Delmond**, 2022. "Empirical evidence of the livelihood vulnerability to climate change impacts: a case of potato-based mountain farming systems in Bhutan." *Sustainability* 14(4): 2339.

Muhammad, A., **A.R. Delmond**, and F. Nti, 2021. "A dynamic analysis of variable preferences: the case of imported beer in China." *British Food Journal* 123(13): 362-383.

Delmond, A.R., and H. Ahmed, 2021. "Optimal antimicrobial use under countervailing externalities," *Journal of Agricultural and Resource Economics* 46(3): 490-508.

Hughes, D.W., R. Holland, J.E. Mehlhorn, and **A.R. Delmond**, 2019. "Evaluating transition planning by Tennessee farmers," UT Extension Publication W811.

Delmond, A.R., J.J. McCluskey, M.A. Rogova, M. Yormirzoev, 2018. "Russian consumer willingness to pay for genetically modified food," *Food Policy* 78: 91-100.

Reprinted as: --, 2020. In W. Huffman and J.J. McCluskey, eds., *The New Technology and Conflicting Information: Assessing Consumers' Willingness-to-Pay for New Foods*. Singapore: World Scientific.

Delmond, A.R., J.J. McCluskey, and J.A. Winfree, 2018. "Product quality and reputation in food and agriculture." In G. Cramer, K.P. Paudel, and A. Schmitz, eds., *Routledge Handbook of Agricultural Economics*. Abingdon, UK: Routledge, pp. 96-107.

Selected Working Papers & Works in Progress:

Delmond, A.R., and J.J. McCluskey. "Impacts of regional designations on returns from collective reputations."

Delmond, A.R., and J.C. Strandholm. "Preference for home in the international beer market."

Delmond, A.R. "The price of tourism: evidence from the Italian ice cream market."

Mooney, R.A., G.L. Carmon, **A.R. Delmond**, R. Tewari, I. Lepcha, and J. Mehlhorn.

"Exploring the DSSAT Crop Growth Model to Simulate Management Scenarios for Corn Production in West Tennessee." [In Submission]

Partridge, J., and **A.R. Delmond**. "Using prevented planting acres to estimate failed acres in Tennessee."

Rourke, D., and **A.R. Delmond**. "Analyzing social media's effect on consumers' evaluation of CSR authenticity."

Wiley, M.C., K. Chen, and A.R. Delmond. "Consumer preference for GM foods in the Pacific Islands."

Additional Research Experience:

Graduate Student Intern, USDA Economic Research Service, 2015

TEACHING

Selected Courses:

Lower-Division Undergraduate

Freshman Studies

* Introduction to Agricultural Sales

Introduction to Agricultural Business Lab

Principles of Microeconomics

Upper-Division Undergraduate

Advanced Business Management Economics

* Agribusiness Market Planning

* Agriculture and Natural Resource Policy

* Current Agricultural Topics (*in Italy*)

* Economics of Wine, Beer, and Spirits, The

Intermediate Microeconomic Theory with Calculus

Intermediate Macroeconomic Analysis

* International Agricultural Leadership (*in Italy*)

* International Agricultural Marketing (*in Italy*)

* International Agricultural Trade

International Trade and Finance
Natural Resource Economics
Practicum in Agribusiness
* Scientific Writing and Communication for Agricultural Business
Spreadsheets for Agribusiness

Graduate-Level (Masters and PhD)

Advanced Agricultural Marketing
Advanced Econometric Applications in Agribusiness
Advanced Natural Resource Economics
Master's Thesis in Agricultural Risk / Agricultural Economics
Master's Thesis in Natural Resources Management
Theory of Industrial Organization
Topics in Agricultural Economics

Teaching Publications:

Delmond, A.R. (2023). *An Introduction to Agricultural Sales, First Edition*. Dubuque, Iowa: Kendall Hunt Publishing Company.

Teaching Works in Progress:

Delmond, A.R. "Nudging toward networking: LinkedIn in the classroom." [In Submission]

Delmond, A.R., H. Busch, and E.M. Weber. "Examining the effects of information literacy training across disciplines and class rank."

Delmond, A.R., B. Wolters, and I. Lepcha. "Establishing patterns between recreation, weather, and absence among Gen Z students in the college of agriculture."

Tewari, R., M. Bampasidou, C. Schroeter, J. Penn, **A.R. Delmond,** S. Parrott, J.R. Pruitt, T. McCarty, N. Zuo, and J. Mehlhorn. "Innovative course formats to enhance student learning in the applied agricultural economics and agribusiness programs." [In Submission]

Pruitt, J.R., **A.R. Delmond,** D.S. Watson, and S. Mehlhorn. "Using regenerative artificial intelligence to aid classroom retention."

Delmond, A.R., B. Wolters, and A.K. Scott. "The effects of hunting season, weather events, and farm responsibilities on classroom attendance."

Delmond, A.R. "Measuring the impact of creative assignments on learning and retention in the agricultural classroom."

ADVISING

Master's Committee Chair:

Tate Welch	2024	"The effects of information and background on Gen Z perception of agriculture"
Tess Boring	2024	"The persistent economic impact of a spill: Evidence from Gulf catch after Deep Water Horizon"
Devon Rourke	2023	"Social media's effect on authenticity in corporate social responsibility communication"
Morgan T. Johnson	2023	"The effects of competitive protein sources on agriculturists in Putnam County, Tennessee"

Sara Lopez Jauregui	2022	“Potential of macroalgae for enteric methane reduction in ruminants”
Gabriel Stone	2022	“An analysis of potential transition to renewable energy sources in Kentucky and Tennessee”
Justin Hargrove	2022	“Western region pond management preferred sources and channels of information”
Jacob Partridge	2020	“Prevented acres used to predict failed acres in Tennessee”

Master’s Committee Member:

Garrett McDaniel	2024	“Understanding the lease-buy decision for agricultural machinery in West Tennessee”
Franklin Bledsoe	2024	TBD
Jesse Sexton	2023	“A GIS trails assessment of Makoshika State Park”
Jamie Sexton	2023	“An econometric model for evaluating soil health and productivity in cover crop systems: an empirical review”
Erin Barnes	2022	“Preserving water quality in the U.S. Mid-South: producer perceptions and willingness to adopt alternative agricultural practices”
Joseph Davis	2021	“Response of corn to a split rate and lower rate of nitrogen fertilizer”
Jackson Baxter	2021	“Statistical model for making informed decisions on the purchase of used farm equipment”
Britney Graves	2019	“Effects of benefits received on participation in the federal crop insurance program”

Undergraduate Research Advisor:

2023	Casey Bohr, Margaret Drake, Jordan Stringfield, Chloe Ragland, Jordyn Litton
2022	McKenzie Reagor, Anthony Blaylock, Lauren Kestermann
2021	Austin Parker, Isaac Richesin, Ashley Thedford, Samuel Ward

SERVICE

Professional:

Peer Reviewer for Journal Articles

Agricultural and Resource Economics Review (Cambridge University Press)
American Journal of Agricultural Economics (John Wiley & Sons, Inc.)
Applied Economics Teaching Resources
British Food Journal (Emerald)
Food Policy (Elsevier)
Journal of Food Distribution Research (FDRS, Inc.)
NACTA Journal (North American Colleges and Teachers of Agriculture)

Peer Reviewer for Conference Abstracts

Association of Environmental and Resource Economists Annual Conference, 2023-
Canadian Agricultural Economics Society Annual Conference, 2023-
American Association of Health Economists Annual Conference, 2022-

Tennessee Academy of Science Annual Conference, 2021-
Agricultural & Applied Economics Association Conference, 2018-

Textbook Reviewer

The Simple Economics of the Environment: An Ecosystem Services Approach
(Bluffstone; Norton)

International Economics: Theory and Policy (Irwin & Chinn; Norton)

Advisory Boards

Academic Advisory Board, QuestionPro, 2022

Faculty Advisory Board, Upper Division, Macmillan, 2020

Consulting

Author (Test Bank), *International Economics*, 5th Edition (Feenstra & Taylor,
Macmillan)

Consulting Editor, *Advanced Microeconomic Theory: An Intuitive Approach with
Examples* (Muñoz-Garcia; Springer, 2017)

Consulting Editor, *Analysis of Ordinal Categorical Data* (Agresti; John Wiley & Sons,
2010)

Regional Service

Team Lead, Agriculture Business Statewide Dual Credit Course Redesign, 2021-2022

Section Chair (Agriculture), Tennessee Academy of Science, 2020-2022

Team Member, Agriculture Business Statewide Dual Credit Curriculum Resources
Development, 2020

Organizer, Tennessee FFA State Convention Sales Competition, Gatlinburg, TN, Mar.
29-Apr. 1, 2020 (canceled due to COVID-19)

Presentations (Non-Conference)

Delmond, A.R. "Regional branding and collective reputation." Invited Presentation at
UT Martin Research Series, November 2021.

Muhammad*, A., **A.R. Delmond**, & F. Nti. "A dynamic analysis of variable preferences:
The case of imported beer in China." Invited Presentation at University of Florida,
FRED Seminar Series, January 2021.

Delmond, A.R. "Consumer willingness to pay for novel GMO food products in Russia,"
Invited Presentation at University of Guam, December 1, 2020

University:

Boards/Committees/Internal Workshops:

Presenter, "Course Design," UTM Online Course Development Workshop, Jun.12-16,
2023, Hardy-Graham Stadium Skybox

Presenter, "Successful Design Tips for Online Course Development," UTM Online
Course Development Workshop, Jun.6-10, 2022, Hardy-Graham Stadium Skybox

Discussion Leader, Summer 2021 Faculty Colloquium: "America's Nature:
Interpretations & Representations of the Natural World"

Presenter, "How to Make Your Online Class as Engaging as an In-Person Class," UTM
Advanced Online Course Development Workshop, Jul. 19-23, 2021, Hardy-Graham
Stadium Skybox

Presenter, “Mastering Online Course Design and Navigation” & “Developing Online Courses to Integrate Brick-and-Mortar Components,” UTM Online Course Development Workshop, Jun. 14-18, 2021, Hardy-Graham Stadium Skybox

Planning Committee, Mid-South Agricultural Trade Conference, Martin, TN, 2019-
Chair, Undergraduate Curriculum and Degrees Committee (AGN Department), 2021-
(**Member** since 2019)

Member, International Education Committee, 2019-

Member, Distance Learning Advisory Board, 2019-

Planning Committee, Civil Rights Conference, 2018-

Executive Committee and **Faculty Treasurer**, Women’s Student Alliance, 2018-

Faculty Advisor, National Agri-Marketing Association, 2018-

Member, University Council, 2019-2021

Recruiting/Outreach:

Instructor, “Feeding the Future,” Young Scholars Academy, Jun.4-10, 2023

Instructor, “More Than a Meal,” Young Scholars Academy, Jun.5-11, 2022

Instructor, “The Impact of Agriculture,” Young Scholars Academy, Jun.7-9, 2021

- *Weeklong residential program for high-achieving high school juniors and seniors from under-represented backgrounds* (<https://www.utm.edu/studentaffairs/ysa/>)

Judge, West TN Agricultural Marketing Competition, 2020

Judge, SkyHacks Competition, 2020

Member, Director of Financial Aid Search Committee, 2020

Recruiter, FFA Night 2019

Move-In Day at Cooper Hall, 2018 and 2019

Community Service:

Planning Committee, Weakley County Bicentennial Celebration, Oct.15-21, 2023

Organizer, 1st Annual Health Fair at the Civil Rights Conference, Feb.21, 2020

Member, Weakley County Reconciliation Project, 2019-

Charter Member, Kiwanis Club of the Twin Cities-KenTenn (South Fulton, TN), 2019-

Mentor, Big Brothers Big Sisters of America, 2011-13

AWARDS

Hardy Graham Distinguished Professorship, 2022-

College of Agriculture and Applied Sciences COVID-19 Extra Mile Outstanding Teacher Award, 2020

GRANTS

Awarded:

UT Martin Faculty Research Program, 2023-2024 (PI)

“Gen Z Perception of Agricultural Biotechnology”

\$2,000

1890 Institution Teaching, Research, and Extension Capacity Building Grants Program (NIFA), 2023-2026 (Co-PD) <i>“Agricultural Communications Capacity-building through Curriculum Development, Collaboration, and Artificial Intelligence”</i>	\$450,000
TN Corn Growers Association Grant, 2022 (Co-PI) <i>“Using the DSSAT Crop Model to Simulate Corn Yields in Tennessee”</i>	\$15,500
TN Corn Growers Association Grant, 2021 (PI) <i>“Alternative Marketing Opportunities for Tennessee-Grown Corn Products”</i>	\$19,900

Pending:

Tennessee Soybean Promotion Board Grant, 2024 (Lead PI) <i>“Using a Dynamic Crop Modeling System to Simulate Soybean Yields under Varying Climate Conditions and Management Practices”</i>	\$20,000
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CONFERENCES & WORKSHOPS

Experiential Learning Leadership Institute Annual Conference, Martin, TN, Apr.2-5, 2024
Selected Presentation: “Stoking the Creative Fires in the Agricultural Classroom”

South Agricultural Economics Association, Atlanta, GA, Feb.3-6, 2024

Quiz Bowl Judge/Faculty Advisor

Selected Presentation: “Using Regenerative Artificial Intelligence to Aid Classroom Retention” with Ross Pruitt, Diana Watson, and Sandy Mehlhorn

Poster Presentation: “What Factors Influence the Adoption of New Production Practices: Delphi Study” with Danny Morris*, John Ricketts, Alyssa Rockers, and Thomas Broyles

TN Academy of Science, 2023 Annual Conference, Memphis, TN, Nov.18, 2023

Poster and Presentation Judge

Poster: “Gen Z Perception of Agricultural Biotechnology” with Jordyn Litton, Chloe Ragland, and Jordan Stringfield (*won 2nd place in competition*)

Poster: “Developing Pathways for Agricultural and Environmental Law Opportunities for Undergraduates” with Joey Mehlhorn

ASA, CSSA, & SSSA International Annual Meeting, St. Louis, MO, Oct.29-Nov.1, 2023,
Presentation: “Missing in Action: The Effects of Weather and Recreation on Attendance in Post-COVID-19 Agriculture Courses” with Bethany Wolters* and Aaron Scott

Agricultural and Applied Economics Association, Washington, DC, Jul.23-25, 2022, Quiz Bowl Advisor, Excel Competition Judge, Symposium Presentation (2)

Experiential Learning Leadership Institute Annual Conference, Martin, TN, Mar.15-17, 2023, Selected Presentation: “Nudging Toward Success: LinkedIn in the Classroom”

South Agricultural Economics Association, Oklahoma City, OK, Feb.4-8, 2023, Poster Presentation, Quiz Bowl Judge/Faculty Advisor

4th Annual Midsouth Agricultural Trade Conference, Memphis, TN, Feb.24, 2023, Organizer

ASA, CSSA, & SSSA International Annual Meeting, Baltimore, MD, Nov.6-9, 2022, Poster Presentation: “The Use of DSSAT Crop Growth Model to Simulate Corn Yields in Tennessee” with Rachel Davis*, Rachna Tewari, Isaac Lepcha, and Joseph Mehlhorn

Agricultural and Applied Economics Association, Anaheim, CA, Jul.31-Aug.2, 2022, Quiz Bowl Advisor

- *Workshop: Using Scanner Data for Food Economics Research, Aug.3-4, 2022*

68th Annual North American Colleges and Teachers of Agriculture Conference, Wooster, OH, Jun.20-24, 2022, Selected Presentations (2) and Poster (1)

DSSAT 2022 International Training Program, Griffin, GA, May 16-21, 2022

Australian Campuses Towards Sustainability (ACTS) 20th Annual Conference, May 10, 2022, Selected Presentation: “Perception of Agricultural Biotechnology in Geographically Isolated Regions (Insular Institutions: Evidence from Guam)” with Kuan-Ju Chen* and Mary C. Wiley

Experiential Learning Leadership Institute Annual Conference, Martin, TN, Apr.11-13, 2022, Poster Presentation: “Utilization of an Italian Agricultural High School for Experiential Learning Activities during a Study Abroad” with Hannah Collins*, Todd Winters, Ross Pruitt, Scott Parrott, Will Bird, Luca Bonomi, and Joseph Ostenson

3rd Annual Midsouth Agricultural Trade Conference, Memphis, TN, Mar.3, 2022, Organizer

South Agricultural Economics Association, New Orleans, LA, Feb.12-15, 2022, Selected Presentation (1), Poster Presentations (2), Quiz Bowl Judge/Faculty Advisor

131st Meeting of the Tennessee Academy of Science, Cookeville, TN, Nov.6, 2021, Section Co-Chair, Session Organizer for Agriculture, Judge

Agricultural and Applied Economics Association, Austin, TX, Aug.1-3, 2021, Presentations (2)

10th Annual Conference of the American Society of Health Economists, Virtual, Jun.21-23, 2021, Selected Presentation: “Birth-Related Healthcare Services: Labor Market Responses to the Novel Coronavirus Pandemic” with Agnitra Roy Choudhury

67th Annual North American Colleges and Teachers of Agriculture Conference, Virtual, Jun.21-24, 2021, Published Abstract and Poster Presentation

Canadian Agricultural Economics Society 2021 Annual Meeting, Virtual, Jun.21-25, 2021, Presenter for Organized Symposium: “Balancing the Scales: A Dialogue between Agribusiness Faculty Teaching in Parallel Online and On-Campus Programs” with Jessica Crews-Garcia, Danielle Kamiski, Michelle Santiago, and Rachna Tewari

XVI European Association of Agricultural Economists Congress, Prague, Czech Republic, Jun.20-23, 2021 (*postponed from 2020 due to COVID-19*), Selected Presentation

International Conference on Business, Economics and Information Technology, Virtual, Mar.18-19, 2021, Selected Presentation

2nd Annual Midsouth Agricultural Trade Conference, Virtual, Mar.5, 2021, Organizer

130th Meeting of the Tennessee Academy of Science, Virtual, Nov.21, 2020, Selected Presentations (2)

Food Distribution Research Society 2020 Virtual Conference, Oct.13, 2020

NARRU Annual Meeting, Virtual Conference, Oct.5-7, 2020

Agricultural and Applied Economics Association, Kansas City, MO, Jul.26-28, 2020, Selected Presentation, Session Moderator, and co-advising Quiz Bowl participants (*Quiz Bowl scrapped for COVID-19, conference moved to Aug.10-11, 2020*)

66th Annual North American Colleges and Teachers of Agriculture Conference, Las Cruces, NM, Jun.16-19, 2020 (*moved online due to COVID-19*), Published Abstracts (2) and Poster Presentations (2)

Western Social Science Association Conference, Portland, OR, Apr.1-4, 2020, Selected Presenter/Roundtable Discussion (*cancelled due to COVID-19*)

Tennessee FFA State Convention, Gatlinburg, TN, Mar.29-Apr.1, 2020, Sales Competition Organizer & Judge (*cancelled due to COVID-19*)

Midsouth Agricultural Trade Conference, Martin, TN, Mar.5, 2020, Organizer

South Agricultural Economics Association, Louisville, KY, Feb.1-4, 2020, Quiz Bowl Judge

Northwest Tennessee Food Processing & Agri-Business Conference, Martin, TN, Oct. 10, 2019

Arkansas State University Agribusiness Conference, State University, AR, Feb.13, 2019

South Agricultural Economics Association, Birmingham, AL, Feb.2-5, 2019, Quiz Bowl Judge

Agricultural and Applied Economics Association, Atlanta, GA, Jul.21-23, 2019

American Economic Association, Atlanta, GA, Jan.4-6, 2019

Agricultural and Applied Economics Association, Washington, DC, Aug.5-7, 2018, co-advising Quiz Bowl participants

American Economic Association, Philadelphia, PA, Jan.5-7, 2018

Agricultural and Applied Economics Association, Chicago, IL, Jul.30-Aug.1, 2017

- *Workshop: Recent Developments in Experimental Economics, Aug.2, 2017*

XV European Association of Agricultural Economists Congress, Parma, Italy, Aug.30-Sep.1, 2017, Selected Presentation

Software Carpentry Workshop, Washington State University, Pullman, WA, Aug.16-17

Pacific Northwest Regional Economic Conference, Bend, OR, May 23-25, 2017, Selected Presentation

American Economic Association, Chicago, IL, Jan.6-8, 2017

History of Political Economy Summer Institute, Duke University, Durham, NC, May 31-Jun.12, 2015

CERTIFICATIONS & SKILLS

DSSAT, Crop Modeling Software, Training Certificate 2022

QuestionPro, Survey Platform, Professional Certificate 2021

Qualtrics, Survey Platform

R, Modeling Software/Programming Language

SQL, Programming Language

Stata, Statistical Software

Python, Programming Language

Tableau, Visualization Software

MatLab, Mathematical Modeling Software

Mathematica, Mathematical Modeling Software

PROFESSIONAL AFFILIATIONS

Agricultural and Applied Economics Association

American Economic Association

American Society of Health Economists

Société Canadienne d'Agroéconomie / Canadian Agricultural Economics Society

Southern Agricultural Economics Association

Tennessee Academy of Science

Western Economic Association International

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